



PRESS RELEASE
For Immediate Release

Telestream Showcases Transcoding and Live Streaming at BVE2014

Highlights include automated content assembly, DPP support, file-based standards conversion, GPU-accelerated video processing, and affordable live streaming production solutions

Nevada City, Calif., February 10, 2014 – [Telestream®](#), the leading provider of digital media tools and workflow solutions, today announced new products and capabilities to be showcased in Telestream stand N18 at BVE (Broadcast Video Expo) in London February 23-25. Telestream will showcase two new products: Post Producer, a new enterprise-class content production and assembly workflow automation products, and Switch™, a new desktop tool that enables multimedia playback, inspection and conversion for media professionals. Telestream will also feature its full range of encoding, transcoding, workflow automation, and live streaming production solutions, including Vantage® support for DPP, a new file-based program delivery standard in the UK, and integration of file-based QC with Harding FPA analysis.

“Our Vantage file-based video transcoding and workflow automation platform was built from the ground up with flexibility in mind, enabling users to expand their workflows to quickly meet regulatory requirements, increase workflow efficiency, and reach new revenue streams,” said [George Boath](#), VP of international sales for enterprise products at Telestream. “Support for the DPP media file format within an easy-to-manage Vantage system, underscores the value of file-based media systems to enable quick adoption of new standards along with more efficient workflows.”

[Post Producer](#) is a new content production and assembly product based on Telestream’s Vantage enterprise-class workflow automation platform that addresses the issue of repetitive rendering of different versions of media. Based on user templates, Post Producer automatically assembles multi-layer composites from video and graphics – enabling the creation of uniquely-branded versions of the same package for different distribution services. Alternate versions can automatically be created by simply substituting the necessary elements.

Telestream will be previewing Switch, a multiformat player that gives media professionals everything they need to play, inspect and correct their media in one application. Switch supports high-quality playback for MOV, MP4, MKV, MXF, GXF, MPS, MTS and more. The built-in inspector displays media properties including audio channels, aspect ratio, bitrate, and encoding formats. Users can switch to export mode to make changes or corrections including trim, scale, and crop; changing aspect ratio; rearranging audio tracks; editing speaker assignments; even changing codec and format.

Telestream’s complete family of [Vantage](#) enterprise-class video transcoding and workflow automation products, including Lightspeed GPU acceleration, will be featured at the show. [Vantage support for DPP](#), the UK Digital Production Partnership standard, enables fast, high-quality AS-11 encoding and transcoding plus multiple methods for DPP metadata insertion. This allows content producers and broadcasters to seamlessly integrate AS-11 file interchange into their file-based workflows with absolute reliability. Telestream Pipeline integrates with Vantage to enable live capture and real-time transcoding to AS-11.

Vantage also offers support for integrating Harding FPA analysis and other third-party QC systems into an automated transcoding and delivery workflow. Integration with Cinnafilm® Tachyon® image processing enables high-quality file-based standards conversion, including conversions between all major video and film frame rates, in SD and HD resolutions.

Telestream is also demonstrating its [Episode multiformat media encoding software](#), and [Wirecast live streaming production software](#) in stand N18 at BVE2014 Expo. For more information about Telestream and its products, visit <http://www.telestream.net>. To request a meeting at BVE, visit: <http://www.telestream.net/company/meeting-request.htm>.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); playout, delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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