



NEWS RELEASE

TwitchCon 2015
Education Zone #2875
September 25-26, 2015
Moscone West, San Francisco

Gameshow Brings Gamecasting Production to a Whole New Level

Launched at TwitchCon 2015, Gameshow enables dramatically easier setup, unlimited shots and more powerful editing than ever before

Nevada City, Calif., September 25, 2015 – [Telestream](#)[®] a leading provider of live streaming applications and video tools, will use TwitchCon 2015 to launch Gameshow, a new cross-platform application developed specifically to give game broadcasters new levels of production for their live streams. Available immediately, for as little as 25¢ a day, Gameshow lets game broadcasters easily set up and produce the highest quality streams, with beautiful graphic templates, dynamic editing, live switching, green screen technology, and built-in interactive widgets.

Gameshow's powerful production and editing tools give game broadcasters unlimited creativity for producing consistent, branded game streams that bring followers back. Setting up a professional stream for output on Twitch or other streaming providers can be done in minutes with ready-to-use, game-specific templates. Users can also customize a template with Gameshow's dynamic editing tools and record their streams to disk for archive.

Gameshow lets users move, resize and rotate elements on screen. Gamecasters can add interactive widgets to display data such as chat, followers, or donations, and even use a camera and green screen to put themselves "inside the game". With an unlimited number of shots (i.e. scenes) and layers, broadcasters have limitless creativity for building a stunning show. Show setups can be reused to convey a consistent personality and brand. Unique to Gameshow is support for Twitch widgets, which automatically pull in data (such as number of subscribers, donations, followers and chat) and display it on the stream in a custom-designed box.

"The Twitch broadcasting community has evolved the live video experience in terms of how they leverage tools and features to create engaging content for viewers," said Marcus "djWHEAT" Graham, Director of Programming, Twitch. "With the launch of Gameshow, it gives them a new way to really amp up their production quality which is a key component in their quest to grow their audiences."

To connect with the growing community of passionate game streamers, Gameshow users can download or share their own custom widgets on the [Gameshow.net](#) site.

"We developed Gameshow to be easy for new game broadcasters, while being feature-rich for experienced gamecasters looking to power-up their broadcasts to a new level of excellence," said Barbara DeHart, VP of Desktop Business at Telestream. "With Gameshow, we're empowering creativity

while making sure time is spent playing the game, not struggling with technology."

Gameshow is developed by Telestream, an industry-leading live streaming software company. The company has been in the live streaming industry for more than a decade and has a team of developers and support personnel dedicated to Gameshow's continued development and customer satisfaction.

"We have big plans for Gameshow," said Tom Prehn, Senior Product Manager for Live Streaming Solutions at Telestream. "Our mission is to help gamers make streams worth watching. This is a full featured version 1, and we're excited about upcoming new features and capabilities to make this powerful tool something that broadcasters can't live without."

Pricing and Availability

Gameshow is available as a subscription:

1 Month subscription - \$8.99

3 Month subscription - \$23.99

12 Month subscription - \$90.99

Gameshow will be unveiled on Friday September 25th at 12:30 PM PST at the Kappa Theater, Moscone West and will be demonstrated throughout TwitchCon in Education Zone 2875.

About Gameshow

Gameshow is the only cross-platform, all-in-one live game streaming production software that enables capture, live production, and encoding of live streams for broadcast. With Gameshow, game broadcasters can simplify the process of creating a consistent, branded game stream using graphical overlays and interactive widgets, which help them build their community, build their brand and make their streams worth watching. Gameshow is ideal for streaming or recording live Internet gameplay; archiving game events and matches; talk show formats; streaming live educational, training, game strategy discussions and more. For more information visit the Gameshow [website](#).

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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