

Press Release

For Immediate Release

Telestream's New Episode 7 Now Available

Features performance gains, improved functionality and expanded format support

Nevada City, Calif., November 10, 2015 –<u>Telestream</u>®, the leading provider of digital video tools and workflow solutions today announced that the latest version of its Episode video encoding software is now available. Unveiled at IBC 2015, Episode 7.0 now features bigger performance gains, added format support, and easier to use features.

New features in Episode 7.0 include:

- 64-bit technology support provides faster encodes and better memory allocation for large jobs
- Added format support including JPEG2000, DNxHD, DNxHR, and DVCPro HD
- Name storage destinations directly from the Episode user interface
- New Audio Channel Configurator enables mapping to standard input/output formats or customized audio channel layouts
- 4K video support including R3D ingest and HEVC presets

Episode's new 64-bit native transcoding engine is designed for the entire production workflow – maintaining high quality files from the camera to edit and all the way to final delivery. With the ability to scale from a single seat to a cluster of cross-platform workstations, Episode 7.0 provides the most affordable and fastest possible encode speed for workgroups. Thanks to its Split-and-Stitch® capability, even large files can be transcoded quickly, utilizing multiple cores on a single machine or multiple machines in a larger cluster.

"Episode's new version focuses on giving users added speed and flexibility," said Barbara DeHart, Vice President of Desktop Business at Telestream. "As the volume and complexity of content grows, the ability to intelligently spread the workload across multiple Mac and Windows CPU cores to speed up the encoding workflow is increasingly important when meeting tight deadlines."

"This is a big step forward for Episode - we're especially excited about the native 4k support, 64-bit speed and ability to handle larger files," said Sam Bogoch, CEO of axle Video. "Episode is the preferred video encoding companion for axle media management software, and for the many customers already using Episode Pro or Engine in their turnkey axle Gear deployments, the 7.0 upgrade will provide a big performance boost, simply included with their annual maintenance," added Bogosh.

Availability and Pricing

Episode 7 is available in three levels: Episode, Episode Pro, and Episode Engine. Pricing and more information on Episode 7 can be found at: http://www.telestream.net/episode/overview.htm

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; captioning; playback and inspection, delivery, and live streaming; as well as automation and orchestration of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

For more information, please contact:

North America

Véronique Froment or Doug Hansel veronique@highrezpr.com doug@highrezpr.com +1 603-537-9248 **EMEA & APAC**

Bob Charlton bob@scribe-pr.com +44 20 7084 6335

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