



NEWS RELEASE

For Immediate Release

Telestream Wirecast Launches New Live Webcasting Capabilities with Onstream Media's VisualWebcaster

Onstream Media and Wirecast are now fully integrated, making it easy for A/V producers to stream content from Wirecast to VisualWebcaster and profit in the highly lucrative webcasting market.

Pompano Beach, FL and Nevada City, CA November 18, 2015, – **Telestream®**, the leading provider of digital media tools and workflow solutions, is teaming up with Onstream Media, a leading provider of high-end webcasting solutions. This integration puts direct access of Onstream's VisualWebcaster into Telestream's Wirecast [live streaming production software](#).

Taking advantage of this direct connection will allow producers to offer their clients the opportunity to utilize streaming video, audio, graphics, HTML and presentation slides in their broadcasts. The system offers Q&A, chat, real-time surveys and polls, as well as social networking capabilities, registration tools, email reminders and a custom-branded player interface. Audiences can view broadcasts live or on demand; high-level security prevents unauthorized users from accessing the event. Customers can leverage Visual Webcaster for pay-per-view, continuing education and much more.

Wirecast is the industry's only cross-platform, all-in-one live streaming production software that enables capture, live production and encoding of live streams for broadcast to multiple servers and platforms simultaneously. Wirecast is ideal for broadcasting professional-looking live web shows, news, online gaming, sporting events, concerts, church services, corporate meetings, lectures and much more.

"Visual Webcaster and Wirecast, provides professional video production companies with the ability to offer Onstream Media's award winning webcasting solution," said Randy Selman, President and CEO of Onstream Media. "Wirecast users can leverage this end to end solution to create a new, high-margin profit center for themselves, making them more competitive and less likely to lose clients to competitors."

For more information about Wirecast, visit www.telestream.net. To learn more about VisualWebcaster, visit www.onstreammedia.com.

About Onstream Media Corporation:

Onstream Media Corporation is a leading online service provider of corporate audio and web communications, including webcasting, webinar, conferencing and virtual event technology. Onstream Media's innovative webcasting platform has recently been ranked #1 by TopTenREVIEWS. The company's video streaming, hosting and publishing platform - Streaming Publisher - provides customers with cost effective tools for encoding, managing, indexing, and publishing content to the Internet or virtually any mobile device. To date, almost half of the Fortune 1000 companies and 78% of the Fortune 100 CEOs and CFOs have used Onstream Media's services. Select Onstream Media customers include American Honda, Dell, GE Capital, Georgetown University, IRS, HBO Latin America, HubSpot, PR Newswire, Stanford University, Twitter and the U.S. Department of Agriculture. Onstream Media's strategic relationships include Akamai, BT Conferencing and Trade Show News Network. For more information, visit Onstream Media at www.onstreammedia.com or call 954-917-6655.

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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