



**Press Release**  
*For Immediate Release*

## **Telestream's Wirecast Go Mobile Live Streaming App for iPhone Now Available from Apple App Store**

*Wirecast Go lets iPhone users turn their device into a mobile broadcast studio; enables creation of live productions with professional look and feel to be sent directly to YouTube and other RTMP servers live*

**Nevada City, Calif., December 21, 2015** – [Telestream](#)<sup>®</sup>, the leading provider of digital media tools and workflow solutions, today announced that [Wirecast Go](#), a mobile live streaming application that converts any iPhone into a live broadcast studio is now available for download from the [Apple App store](#).

Building on Telestream's experience in live streaming with Wirecast - the streaming production software used by hundreds of thousands of webcasters - Wirecast Go is ideally suited for both professional and amateur iPhone users who want to broadcast breaking news and live events. Wirecast Go combines ease of use with professional features, and offers robust live video streaming to multiple destinations, along with the ability to intuitively brand streams, add a range of graphics, and edit shots.

Whether they are watching a live concert, or participating in a spontaneous flash mob, Wirecast Go lets users share their experience in a professional-looking production directly to YouTube or to any RTMP server with just a few taps.

For professional TV news journalists and ENG (Electronic News gathering) teams, Wirecast Go offers the ability to shoot high quality video footage to produce professional quality live video that can be streamed to multiple destinations, live from the event.

Wirecast Go is available in two versions. The standard version is free and enables unlimited live streaming to YouTube from an iPhone. It allows insertion of images, logos and graphics from a user's photo library; social chat and sharing; and the ability to save two shots in a shot list. The premium features of Wirecast Go can be unlocked for just \$5.99. These enable live streaming to any RTMP (Real Time Messaging Protocol) destination, as well as private or unlisted broadcasts on YouTube. Users can also switch between unlimited numbers of shots, and capture and replay highlights from the live production with just a few taps on the iPhone, which is great for sports and other live events.

"Wirecast Go offers a level of professional production that other consumer mobile streaming apps don't offer," said Barbara DeHart, VP of Desktop Business at Telestream. "With the hunger for instant knowledge ever increasing, Wirecast Go fills a huge need for those who want to deliver professional live streams to the world from their iPhone."

For more information about Wirecast Go, visit [www.telestream.net/wirecast-go/overview.htm](http://www.telestream.net/wirecast-go/overview.htm).

For more information about Telestream, visit [www.telestream.net](http://www.telestream.net).

####

*Trademarked company and product names are the property of their respective companies.*

### **About Telestream**

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit [www.telestream.net](http://www.telestream.net).

For more information, please contact:

#### **Telestream**

##### **North America**

Veronique Froment or Doug Hansel  
veronique@highrezpr.com  
Doug@highrezpr.com  
+1 603-537-9248

##### **EMEA & APAC**

Bob Charlton  
bob@scribe-pr.com  
+44 20 7084 6335

[Download Telestream press images and logos](#)

Telestream [RSS Feeds](#)