



## **NEWS RELEASE**

*For Immediate Release*

### **Industry's Most Powerful Game Streaming Software Now Available for Just \$29**

*Version 3.0 of Gameshow gamecasting software enables video gamers to create professional streams for Twitch.tv, YouTube Gaming and Hitbox.tv*

**Nevada City, Calif., August 18th, 2015** – [Telestream®](#), a leading provider of live streaming applications and video tools, today announced that its powerful gamecasting software Gameshow is now available for just \$29.00. Gameshow helps gamecasters create professional quality streams with beautiful graphic templates, dynamic editing, live switching, green screen technology, and built-in interactive widgets.

Version 3.0 of Gameshow features powerful production and editing tools designed to give game broadcasters unlimited creativity for producing consistent, branded game streams that bring followers back. Gameshow's unmatched production controls allow gamecasters to focus on gaming rather than worry about the logistics of broadcasting and production. Gameshow v.3.0 is available immediately from [www.gameshow.net](http://www.gameshow.net) where users can also [download](#) a free fully featured version, with the only limitation being a visual watermark displayed beyond a certain resolution and bitrate.

With a few clicks, users can pick and customize game templates, insert graphics, add widgets and even put themselves "inside the game" using the green screen function before streaming to Twitch.tv, YouTube Gaming and Hitbox.tv.

"Gameshow is the real deal, pro game streaming software. It truly outperforms the competition in resource usage, ease of use, and quality of its revolutionary features. Add to that a new, fully featured free version, and a new perpetual licensing system where you own the software forever, and Gameshow is poised to be the new king of game streaming," Bryce Stejskal, Gameshow Product Manager

#### **Other features in version 3.0 include:**

- Best CPU usage of any gamecasting software on the market: enables more of the computer's resources to be used for gaming rather than streaming
- Revolutionary scene building: more layers allow for more customizable scene building
- Instant replay to allow viewers to relive the most epic gameplay moments
- Built in audio mixer with VST based audio plugins such as noise cancellation and customizable EQ settings

"I love the way GameShow looks and feels while I'm streaming. The layout and display is top notch and shows everything I need. Plus, they have a support team that can't be beat!" added Clintus McGintus at [Youtube.com/ClintusGames](http://Youtube.com/ClintusGames).

## **About Gameshow**

Gameshow is the only cross-platform, all-in-one live game streaming production software that enables capture, live production, and encoding of live streams for broadcast. With Gameshow, game broadcasters can simplify the process of creating a consistent, branded game stream using graphical overlays and interactive widgets, which help them build their community, build their brand and make their streams worth watching. Gameshow is ideal for streaming or recording live Internet gameplay; archiving game events and matches; talk show formats; streaming live educational, training, game strategy discussions and more. For more information visit the Gameshow [website](#). Gamers interested in learning more about Gameshow and picking up a few tips and tricks from the experts, can tune into “The Gameshow Show”, a weekly live show on <https://www.twitch.tv/gameshowlive> every Friday at 11:30 ET, 12:30 CT, 2:30 PT.

## **About Telestream**

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world’s most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit [www.telestream.net](http://www.telestream.net).

*Trademarked company and product names are the property of their respective companies.*

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