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Atlantis Television Maximizes Productivity Placing Telestream Vantage at its Heart

From camera ingest through workflow automation, quality control and AS-10 programme output, Vantage helps support France's leading production company

Nevada City, California, September 10, 2016 – At IBC, [Telestream®](#) (stand 7.B26), a leading provider of digital media tools and workflow solutions, has announced that Atlantis Television, France's largest production company has recently invested in its Vantage media processing and workflow automation platform. Based just outside Paris, Atlantis Television produces a wide variety of shows and supplies programmes to all the leading television channels in France, to BBC and ITV in the UK and to Endemol in Netherlands. On this project Telestream worked closely with its local partner Videlio Cap Cine.

At its Boulogne production headquarters, Atlantis Television has over 450 Avid edit suites, each linked to an Avid Isis shared storage system which provides more than 1500TB of data storage. To support this infrastructure, an efficient and fast turnaround transcoding workflow solution was required. The primary requirement is for Atlantis to encode finished programmes into the AS-10 format – the delivery format required by all French broadcasters. Also, a solution was required that integrated well with their Avid editing systems, whilst automating the whole process of delivering finished programs to their clients.

Within its Telestream media processing system, Atlantis Television has invested in Vantage Transcode Pro for transcoding finished programs into the AS10 delivery format. Also, it has integrated the Vantage Camera Ingest and Vantage Analysis pro options. "We saw a huge benefit to adding the Vantage Camera Ingest option to automate and speed up the process of ingesting the growing volume of content that we shoot on card-based cameras," explains Boris Berson, Deputy CTO at Atlantis Television. "We also needed a way to run QC checks on our files before delivering them to clients, and also to examine incoming material to automatically determine the best way to prepare it for ingest."

When asked as to why Atlantis Television chose Telestream and Vantage over other vendors, Boris Berson explained: "We researched a number of competing products and loved Vantage's tight integration with Avid edit systems, its built-in workflow management,

the compliance with AS-10 formats and the real operational efficiencies we could gain from using the Camera Ingest and Analysis options.”

“The fact that all of our leading broadcast customers in France and the UK also use Vantage as their main broadcast transcoding and workflow platform just gave us added confidence that this was the right decision,” Berson concluded.

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About Atlantis Television

Atlantis Television was established in 2003. The company provides advice, expertise and well organized teams to help TV programme producers strengthen their brand presence – whether on broadcast schedules or on digital and online. The group is structured into four companies - their principal purpose being the creation of TV shows. Atlantis Television provides post-production services in our studios, made internally. Atlantis Active provides customized post-production services made externally at our clients’ offices. Atlantis Tournage provides shooting services and rental for all kind of productions. Over the past 13 years, with a revenue increase of 25% each year, Atlantis has established itself as one of the major players on the French market and is today the main TV show producer in France. For more information, visit <http://www.atlantistv.fr/en/group/>

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world’s most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

Editors note:

If any journalists would like to schedule a meeting with Telestream at IBC, please contact one the PR Team listed below who will arrange for you to meet the relevant company executives.

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