



NEWS RELEASE

Taiwan's Chunghwa Telecom Selects Telestream for QoE Assurance & 4K Media Processing Requirements

Telestream's company expansion strategy provides comprehensive support for leading Asian Pay-TV provider

Nevada City, California, September 23, 2019 – [Telestream](#)[®], a global leader in file-based media workflow orchestration, media streaming and delivery technologies, has announced a strategic contract with Taiwan-based Pay-TV service provider, [Chunghwa Telecom](#).

The contract sees Taiwan's leading commercial broadcaster adopting [Telestream's Vantage](#) media processing platform for its 4K broadcast operations. At the same time, Chunghwa Telecom will ensure its quality of service (QoS) standards are met using Telestream's [Vidchecker](#) automated Quality Control software for file-based media.

Chunghwa Telecom's investment in Telestream Vantage is a strategic move by the broadcaster, enabling it to be 4K-ready in the future. It will be used across the broadcaster's VOD and Live Catchup workflows.

Demonstrating Telestream's extended market reach, Chunghwa Telecom has also selected Telestream to supply its [iQ Inspector Live](#) and [iQ Surveyor](#) video monitoring and analytics system. Importantly, Chunghwa Telecom has supplemented its video monitoring network with Telestream's [iVMS](#) management system, which manages and co-ordinates the video monitoring probe network. This sophisticated system empowers operators to correlate all the alarms within a network in a single management platform, enabling rapid pinpointing of issues and resolution of faults.

Using this advanced video monitoring and analytics system, Chunghwa Telecom will be able to monitor its customers' quality of experience (QoE), checking the viewing experience quality and integrity throughout its video headend. A series of alarms will alert operating staff to any issues in the headend, and iVMS will rapidly pinpoint the location of any issue within the network.

"In Taiwan, Chunghwa Telecom is regarded as a technology pioneer and a key reference point for other broadcasters, so we are proud that it has selected Telestream as its technology partner," commented Alistair Butler, Chief of Sales, Worldwide at Telestream. "One company that is capable of meeting all their 4K media processing, QC and QoE needs was very attractive to Chunghwa Telecom. It is a good illustration of the value to customers of our long-term investment in growing Telestream's reach and expertise."

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About Telestream

For over 20 years, Telestream® has been at the forefront of innovation in the digital video industry. The company develops products for [media processing and workflow orchestration](#); live [capture](#), [streaming](#), [production](#) and [video quality assurance](#); and [video and audio test solutions](#) that make it possible to reliably get video content to any audience regardless of how it is created, distributed or viewed. Telestream solutions are available on premises or in the [cloud](#) as well as in hybrid combinations. Telestream is privately held with corporate headquarters located in Nevada City, California and Westwood, Massachusetts.

For company and product information, visit www.telestream.net.

Trademarked company and product names are the property of their respective companies.

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