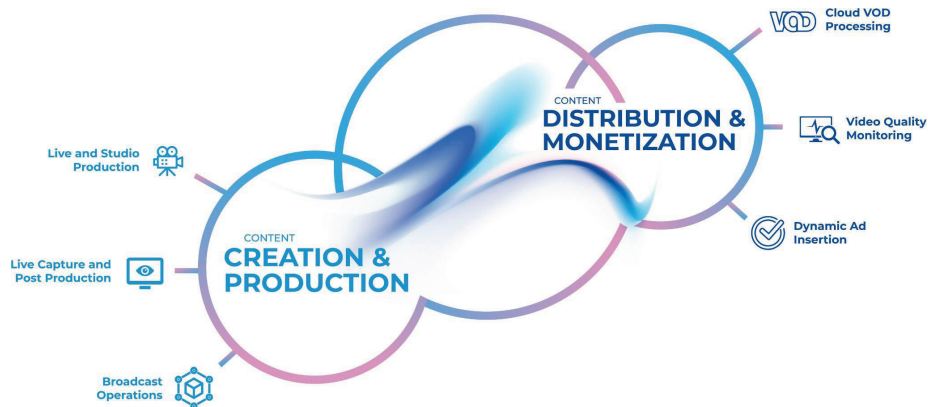


Telestream premieres 'best-in-class' solutions at Broadcast Asia Show 2023



Telestream will debut its award-winning hybrid blend of on-prem and SaaS-based tools in front of APAC audiences

Nevada City, California, May 25 2023 – At the **Broadcast Asia Show 2023 (Singapore, June 7-9)**, [Telestream®](#) (#5K1-05) will present its cutting-edge technologies and a new suite of hybrid product innovations to APAC audiences for the first time.

Trusted by many of the world's leading content owners, broadcasters, and video service providers, Telestream's on-prem and cloud innovations are designed to streamline workflows, enable true creativity, and provide real business impact. Dedicated areas on Telestream's Broadcast Asia booth will showcase its latest content distribution and monetization advancements, including the 2023 'TVTechnology Best of Show' award-winning products, **Content Manager™** and **PRISM™ MPP**.

Ellen Shen, Vice President APAC, Telestream, said: "We are delighted to debut our 2023-award-winning products and services to APAC audiences at this year's show. Broadcast Asia is the perfect platform to demonstrate how we provide our customers with the necessary flexibility and agility to automate, optimize, and scale operations today and in the future. Regardless of how video content is created, distributed, or viewed, Telestream knows how to bring the best video quality to any audience."

Visitors to the booth will see Telestream's latest product advancements in areas such as storage, monitoring, multichannel video capturing and processing, automated quality control, and monitoring in the cloud. Featured demos will include:

Telestream Content Manager

The new Telestream Content Manager provides a single point of access for content across an organization's entire storage ecosystem. Built on DIVA Core technology, it is tightly integrated with Telestream's workflow orchestration tools and supports all

major MAM, PAM, and automation systems. Content Manager's auto-discovery feature enables the indexing of files directly from cloud storage without the egress costs associated with copying to another location. This approach lowers costs while enabling efficient management of legacy content and incoming files.

PRISM MPP

The Telestream PRISM family now includes three new models, extending the line of software-defined monitoring instruments to address post-production users requiring high-end production video formats like 12-bit RGB for 4K/UHD applications in both SDI and IP. Purpose-built for post-production, they're exceptionally quiet, support a wide range of formats, and offer loop-through for reference monitors and analog audio out for edit suite configurations.

Software-only version of Lightspeed Live Capture

Expanding professional-grade live capture capabilities to more workflows, Telestream now offers its industry-leading Lightspeed Live Capture multichannel video capture and processing solution as software-only. With this flexibility, users can run the software anywhere they choose -- from a Telestream server to their own servers to the cloud. Additionally, its deep integration with Telestream Vantage provides unparalleled depth in capture and media processing.

QC in the cloud

A highlight at the Telestream booth will be Qualify for Encoding.com, the industry's first fully-cloud-native automated quality control (QC) service, introduced in late 2022. Qualify gives broadcasters, content creators, and distributors access to a comprehensive QC solution with the ability to expand or contract their QC deployment depending on their needs, similar to how they utilize cloud encoding, simplifying capacity planning and providing greater elasticity in the supply chain. It is built on the same Telestream Media Framework as Vantage and brings the features of Telestream's on-prem Vidchecker and Aurora QC offerings to the cloud.

Cloud-native video quality monitoring architecture

At Broadcast Asia, Telestream will demonstrate how an innovative, cloud-native, fully scalable architecture can work seamlessly across different video delivery chains in complex streaming workflows, with demos of cloud-native VOD monitoring, live contribution and distribution quality monitoring, and single management interface across linear delivery and OTT streaming. Leveraging Telestream iQ probing technology and ARGUS centralized video quality monitoring, this solution offers true consolidated management and analytics throughout the video delivery chain, featuring a microservices architecture optimized for cloud-centric service operations.

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Notes to editors

To organize a 1-1 meeting with a relevant Telestream spokesperson at the show, please email telestream@platformcomms.com

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About Telestream

Since 1998 Telestream® has delivered innovations that drive the digital video industry forward. The company's solutions span the entire digital media lifecycle, from media processing and workflow automation to production and live streaming, video quality monitoring and analytics, virtual events and video hosting, content management, and video test and synchronization -- available on-premises and in the cloud. Top broadcasters, media companies, enterprises, and millions of consumers worldwide rely on Telestream to help them communicate in the powerful and increasingly ubiquitous language of video. Telestream is privately held with headquarters in Nevada City, California and Westwood, Massachusetts.

For company and product information, visit <https://www.telestream.net/>.