

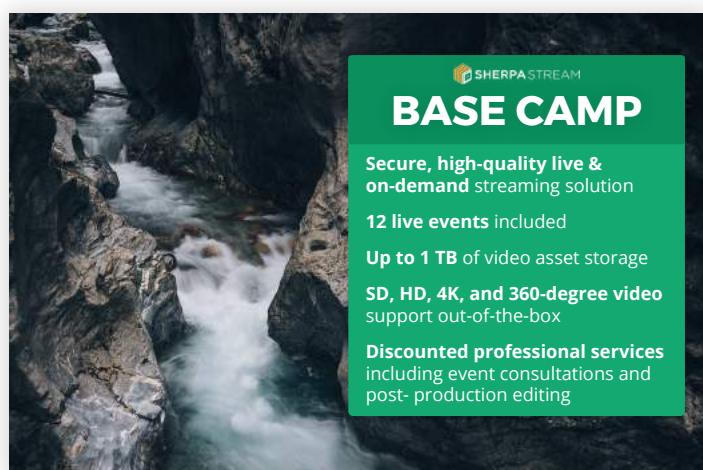
WHAT IS BASE CAMP?

Sherpa **Base Camp** is a bundled product offering for organizations looking to get started with live-streaming video content and hosting virtual events. Able to be set up in under an hour, **Base Camp** includes everything you need to get started with video content quickly and easily.

WHO IS IT FOR?

Base Camp is a solution designed for organizational departments looking to get started with live or on-demand video and virtual event programs. Executives with a need to communicate with employees across their business unit, or companies with a need to distribute video content to a broader workforce will see value in **Base Camp**.

- Organizations considering building an enterprise video program
- Organizations looking to manage a library of live and on-demand video content
- Communications professionals
- Video production professionals
- Content management professionals



KEY BENEFITS

Designed to jumpstart live video and virtual event programs, **Base Camp** allows organizations to test out initiatives and begin streaming video content to their audiences. **Base Camp** gives organizations the flexibility to experiment with and develop enterprise video programs with demonstrable value, and benefit from:

- **Quick and easy deployment** — our shared cloud platform can be up and running in minutes*
- **Completely customizable** — use built-in self-service branding tools to make the viewer experience wholly your own
- **Intelligent content management** — AI-powered content management and analytics lets you manage your content and understand what works best
- **Secure platform** — leverage existing corporate security protocols (e.g. SAML/AD) and personalized watermarks to protect sensitive content

Starting at \$1,650/event

*Deployment time dependent on client requirements (e.g. on-prem/hybrid deployment, multiple tenants, etc.)

WHAT'S INCLUDED?

Secure live and on-demand streaming, out-of-the-box, in a shared cloud environment, including:

- 12 live events
- 1 terabyte asset storage per month
- Support for traditional, HD, ultra-HD, and next-generation immersive video formats
- Direct support from named Sherpa representatives, including project management and quarterly business reviews
- Access to Sherpa Platform APIs to build custom applications

OTHER FEATURES/SERVICES

Sherpa's **Base Camp Trek** is just the beginning. Get additional benefits from our other game-changing virtual event solutions, like:

- **Sherpa Campsite:** Enhanced audience interactivity and engagement with live viewing parties, bi-directional video communications, breakout rooms, and more.
- **Sherpa Professional Event Services:** Leverage Sherpa's combined decades of expertise for anything from event consultation, to platform upgrades or configuration, to video post-production, to live event moderation/testing and more.

HOW DO WE GET STARTED?

Reach out to your Sherpa representative or email sales@sherpadigitalmedia.com to start a conversation about what your needs are.

We're here to help, not to sell.

If you have any questions, reach out and we'd be happy to answer them for you.

GET STARTED TODAY!