

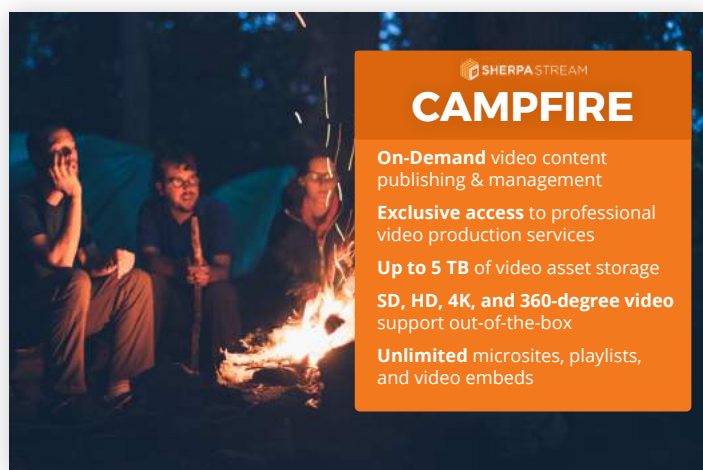
WHAT IS CAMPFIRE?

Sherpa **Campfire** is a platform solution for organizations looking to host and share on-demand video content. **Campfire** includes everything you need to manage your VOD content, including in-platform editing tools, custom branding, microsites, and analytics. If you have a library of on-demand videos that you need to manage, **Campfire** is the ideal solution to fit your needs.

WHO IS IT FOR?

Campfire is designed for organizational departments that have a library of on-demand video content, or are looking to create one, for internal or external communications. Companies with a need to have a custom-branded content experience, while also reaching critical mass for departmental video programs, should evaluate Sherpa's **Campfire** solution for:

- Global communications to a diverse and widespread workforce
- Marketing and promotional content
- Reliable, high-quality video content at scale
- Training/enablement programs
- Secure, internal presentations



KEY BENEFITS

Campfire is designed for organizations who are looking to produce video content, or who need to manage an ever-growing library of on-demand videos. It allows content managers to maximize video usage within an organization and still easily track viewership metrics through built-in analytics dashboards. With Sherpa **Campfire**, companies can expect to benefit from:

- **Reliable, high-quality video** — intelligent platform workflows allow you to produce and share high-quality video content quickly and easily
- **Completely customizable** — built-in, self-service branding tools allow you to make the viewer experience your own
- **Intelligent content management** — AI-powered tools and analytics let you manage your content and view valuable insights
- **Secure platform** — leverage existing corporate security protocols (e.g. SAML/AD) and personalized watermarks to protect sensitive videos

Starting at \$499/month

WHAT'S INCLUDED?

High-quality, secure on-demand video streaming, out-of-the-box, in a shared cloud environment, including:

- Unlimited microsites, playlists, and video embeds
- 50 terabytes asset storage
- Support for traditional, HD, ultra-HD, and next-generation immersive video formats
- Direct support from named Sherpa representatives, including project management and quarterly business reviews

OTHER FEATURES/SERVICES

Sherpa's **Campfire Trek** is just the beginning. Get additional benefits from our other game-changing virtual event solutions, like:

- **Sherpa Trailhead:** Get started with live-streaming video content through our introductory program. Test it out for a few months and decide whether you want to upgrade to another Trek from there.
- **Sherpa Professional Event Services:** Leverage Sherpa's combined decades of expertise for anything from event consultation, to platform upgrades or configuration, to video post-production, to live event moderation/testing and more.

HOW DO WE GET STARTED?

Reach out to your Sherpa representative or email sales@sherpadigitalmedia.com to start a conversation about what your needs are.

We're here to help, not to sell.

If you have any questions, reach out and we'd be happy to answer them for you.

GET STARTED TODAY!