

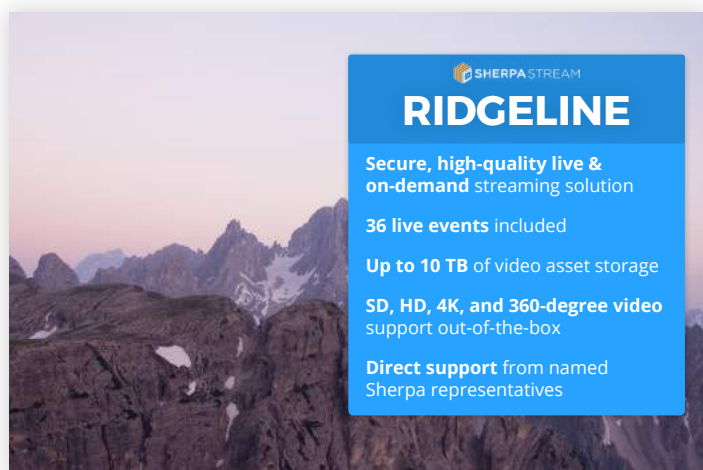
WHAT IS RIDGELINE?

Sherpa **Ridgeline** is a bundled package of product features for organizational departments looking to scale internal or external communications programs using enterprise video. **Ridgeline** includes everything you need to get started with secure enterprise video, and gives added flexibility to organizations looking to scale programs and stream content more frequently.

WHO IS IT FOR?

Ridgeline is designed for organizational departments that currently leverage enterprise video content for internal or external communications, and that are looking to upscale these programs from a departmental approach to an organizational approach. Companies reaching critical mass for their departmental video programs should evaluate Sherpa's **Ridgeline** solution for:

- Global organizations with a diverse and widespread workforce
- Departments reaching the limits of their current enterprise video platform
- Corporate communications executives
- Partner/channel managers
- Training/enablement professionals



KEY BENEFITS

Ridgeline is designed for organizations who are already invested in enterprise video, and need to manage an ever-growing library of live and on-demand video content. It allows departments to upscale enterprise video usage to an organization-wide footprint and still allow moderators to easily track viewership for compliance purposes. Sherpa's **Ridgeline** solution yields notable benefits, such as:

- **Improved scalability** — intuitive platform workflows to free up resources and lessen time to market for live or on-demand video content
- **Completely customizable** — use built-in self-service branding tools to make the viewer experience wholly your own
- **Intelligent content management** — AI-powered content management and analytics lets you manage your content and understand what works best
- **Secure platform** — leverage existing corporate security protocols (e.g. SAML/AD) and personalized watermarks to protect sensitive content

Starting at \$1,383/event

WHAT'S INCLUDED?

Secure live and on-demand streaming, out-of-the-box, in a shared cloud environment, including:

- 36 live events
- 10 terabyte asset storage
- Support for traditional, HD, ultra-HD, and next-generation immersive video formats
- Direct support from named Sherpa representatives, including project management and quarterly business reviews
- Access to Sherpa Platform APIs to build custom applications

OTHER FEATURES/SERVICES

Sherpa's **Ridgeline Trek** is just the beginning. Get additional benefits from our other game-changing virtual event solutions, like:

- **Sherpa Campsite:** Enhanced audience interactivity and engagement with live viewing parties, bi-directional video communications, breakout rooms, and more.
- **Sherpa Professional Event Services:** Leverage Sherpa's combined decades of expertise for anything from event consultation, to platform upgrades or configuration, to video post-production, to live event moderation/testing and more.

HOW DO WE GET STARTED?

Reach out to your Sherpa representative or email sales@sherpadigitalmedia.com to start a conversation about what your needs are.

We're here to help, not to sell.

If you have any questions, reach out and we'd be happy to answer them for you.

GET STARTED TODAY!