

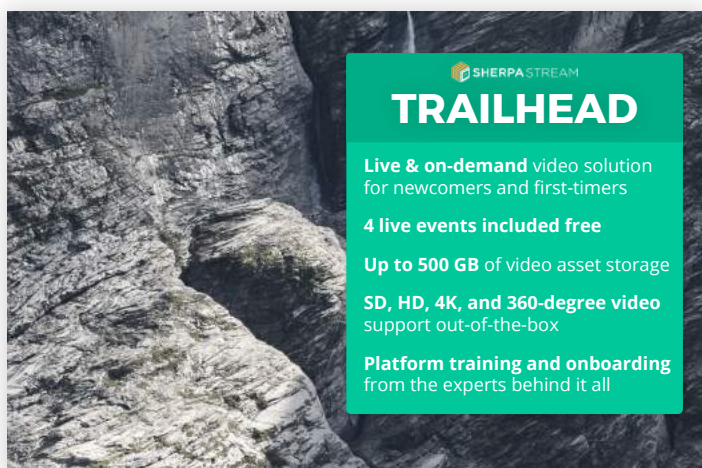
WHAT IS TRAILHEAD?

Sherpa Trailhead is a comprehensive platform solution for organizations looking to get started with video content and virtual events for the first time. Trailhead includes everything you need to build your video library and try out live-streaming content or hosting virtual events.

WHO IS IT FOR?

Trailhead is a solution designed for organizational departments that are building out a library of on-demand video content, as well as those looking to test out hosting live virtual events. Complete with self-service, end-to-end branding and security features of Sherpa's platform, Trailhead functions as an effective, reliable option for:

- Hosting on-demand video content on custom-branded microsites
- Managing, securing, and gatekeeping proprietary and sensitive videos
- Streaming a Live or Simulated Live event
- Communications professionals
- Content creators and marketers



KEY BENEFITS

As a complete solution for video streaming, Trailhead allows organizations to test out initiatives and strategies before scaling up. Groups and organizations looking for flexibility to experiment with video-based communications and virtual event programs can leverage all of the same benefits of the core Sherpa platform, including:

- **Up and running in no time** — Sherpa's cloud-based platform can have you ready to get started with video in minutes*
- **Completely customizable** — use built-in, easy-to-use branding tools to create a viewer experience that is wholly your own
- **Intelligent content management** — our intelligent platform gives you analytics into what content is most successful and quickly find those clips across all your videos
- **Secure platform** — leverage existing corporate security protocols (e.g. SAML/AD) and personalized watermarks to protect sensitive content

Starting at \$2,500/event

*Deployment time dependent on client requirements (e.g. on-prem/hybrid deployment, multiple tenants, etc.)

WHAT'S INCLUDED?

Secure, high-quality video hosting and streaming, out-of-the-box, in a shared cloud environment, including:

- 4 Live or Simulated Live Events
- 500 gigabytes of asset storage
- Support for traditional, HD, ultra-HD, and next-generation immersive video formats
- Built-in analytics dashboards
- Intuitive self-service branding tools

OTHER FEATURES/SERVICES

Trailhead is just the beginning. Once you're ready, benefit from one of our other game-changing virtual event solutions, like:

- **Sherpa Campsite:** Enhanced audience interactivity and engagement with live viewing parties, bi-directional video communications, breakout rooms, and more.
- **Sherpa Professional Event Services:** Leverage Sherpa's expertise for anything from event consultation, to video post-production, testing, and more.

HOW DO WE GET STARTED?

Reach out to your Sherpa representative or email sales@sherpadigitalmedia.com to start a conversation about what your needs are.

We're here to help, not to sell.

If you have any questions, reach out and we'd be happy to answer them for you.

GET STARTED TODAY!