

### WHAT IS SHERPA FOR COMPLIANCE?

Sherpa ensures compliance with corporate security protocols and gives administrators complete control over who has access to certain video assets. Organizations gain the ability to share content to only those intended and track viewership down to the individual level. Integrate with any security protocol you currently use, including SAML, LDAP, SSO, and more.

#### WHO IS IT FOR?

Individuals in charge of compliance can trust Sherpa's secure, intelligent platform for managing their videos and virtual events. Establish review and moderation workflows, streamline video distribution and asset management, and track it all from a centralized platform. With Sherpa, compliance professionals will be able to:

- Aggregate and consolidate assets from disparate repositories to create a central content consumption experience and minimize wasted time
- Dynamically filter and moderate content using intelligent speech-to-text and image recognition
- Reveal insights about content consumption and viewership down to an individual level with built-in analytics dashboards
- Protect sensitive content and intellectual property with personally-identifiable watermarks, as well as intelligent security and compliance measures

#### **KEY BENEFITS**

The features and workflows within Sherpa's platform provide scalability and efficiency for compliance professionals looking to manage virtual events and video content. Using Sherpa, compliance professionals will experience several key benefits, including:

- Dynamic, automated moderation intelligently filter content based on subject matter with speech-to-text and image recognition features
- Next-level interactivity reach audiences with the highest-quality content possible, bi-directional video breakout rooms, and interactive overlays that track viewership and engagement
- Consolidated, integrated content —
   centralize libraries and deliver content in
   context with extensive APIs that interconnect different business systems
- Deep, valuable insights track analytics around asset consumption and platform access with out-of-the-box dashboards



#### WHAT DO WE RECOMMEND?

Sherpa Summit is a custom-scoped solution that can scale with your needs, and includes access to high-quality, secure, reliable live & on-demand streaming, deployed in the cloud, on-premises, or a hybrid approach depending, as well as:

- Out-of-the-box compliance Checkpoints that track viewership and retention
- Support for 4K, 360-degree, virtual reality,
  and augmented reality content
- Robust platform APIs to integrate with other business systems
- Intuitive, self-service branding features
- Integration with SAML/ADFS system(s) and other corporate security measures

#### OTHER FEATURES/SERVICES

For more complex implementations or additional resources, there are many other options for compliance professionals, such as:

- Sherpa Professional Services for consultation, platform upgrades or configurations, video editing, and live event moderation/testing/production
- Hardware/software devices to manage content distribution across highly saturated networks or in areas with limited connectivity
- Bi-directional video breakout rooms, live
  Viewing Parties, and other audience engagement features in Sherpa Campsite

## **HOW DO WE GET STARTED?**

Reach out to your Sherpa representative or email <u>sales@sherpadigitalmedia.com</u> to start a conversation about what your needs are.

# We're here to help, not to sell.

If you have any questions, reach out and we'd be happy to answer them for you.

**GET STARTED TODAY**