WHAT IS SHERPA FOR TRAINING?

Sherpa enables professionals to develop e-learning and training programs powered by the most effective medium: video. With the Sherpa platform, organizations responsible for educating individuals leverage interactive overlays to incentivize participation and engagement, and built-in analytics dashboards to determine the value and success of the content.

WHO IS IT FOR?

Organizations that look to use video to educate their workforce and communicate through a content-driven approach can use Sherpa's virtual events and video platform solution. With the Sherpa platform, corporate training professionals can ensure their programs are effective, and will be able to:

- Reliably stream high-fidelity video content to large audiences or small audiences alike, without compromising content security or quality
- Create custom-branded educational portals that immerse viewers in your brand
- Dynamically filter and moderate content to constantly put relevant videos in front of the right people at the right time
- Reveal insights about content consumption and viewer engagement as they pertain to performance and business growth
- Protect intellectual property with personally identifiable watermarks and intelligent security and compliance measures

KEY BENEFITS

Leveraging a modern video platform like Sherpa's allows organizations to use resources more efficiently and dedicate time to developing programs and strategies, instead of managing content across various microsites. Additionally, training professionals that use Sherpa's platform can expect to see significant benefits, such as:

- **Curated content experiences** — intuitive, self-service branding features, plus intelligent content management and moderation, puts your brand in the spotlight
- **Next-level interactivity** — engage audiences with the highest-quality content possible and bi-directional video breakout rooms
- **Deep, valuable insights** — track data around content performance with native analytics dashboards
- **Secure, stable platform** — reliably deliver high-fidelity content to all devices and browsers, ensuring the security of sensitive assets and intellectual property

WHAT DO WE RECOMMEND?

Sherpa Ridgeline is a go-to solution for training teams, and includes access to high-quality, secure, reliable live & on-demand streaming, deployed in the cloud, on-premises, or a hybrid approach depending on the organization's needs, as well as:

- 36 Live or Simulated Live events
- 10 TB asset storage
- Built-in compliance and engagement Checkpoints to track viewership
- Intuitive, self-service branding features
- Integration with SAML/ADFS system(s) and other corporate security measures
- Native analytics dashboards to track performance and program completion

OTHER FEATURES/SERVICES

For more complex events or additional resources, there are many other options for training professionals, such as:

- **Sherpa Professional Services** for consultation, platform upgrades or configurations, video editing, and live event moderation/testing/production
- Hardware/software devices to manage content distribution across highly saturated networks or in areas with limited connectivity
- Bi-directional video breakout rooms, live Viewing Parties, and other audience engagement features in **Sherpa Campsite**

HOW DO WE GET STARTED?

Reach out to your Sherpa representative or email sales@sherpadigitalmedia.com to start a conversation about what your needs are.

We're here to help, not to sell.

If you have any questions, reach out and we'd be happy to answer them for you.

GET STARTED TODAY