



Wirecast Go

Mobile live streaming production app

Ideal for streaming live events, electronic news gathering,
breaking news and high quality live posts

The Telestream Wirecast Go Product Guide is designed to provide an overview of the features and functions of this innovative application to assist in the review process. Please review this document along with the associated Telestream Wirecast Go webpage, which provide complete product details.

Telestream provides this guide for informational purposes only; it is not a product specification. The information in this document is subject to change at any time.

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WIRECAST GO OVERVIEW

Wirecast Go is a mobile live streaming application that converts your iPhone into a live broadcast studio. Telestream developed Wirecast Go to support the rapidly growing community of iPhone users who want to disseminate breaking news and live events. Building on Telestream's experience in live streaming with Wirecast - the streaming production software used by thousands of webcasters -- Wirecast Go differentiates from other mobile streaming apps through its advanced production capabilities. The application empowers any mobile user with professional features and functionality: it offers robust live video streaming to multiple destinations, along with the ability to intuitively brand streams, add a range of graphics, and edit shots.

Whether you're watching a live concert, or participating in a spontaneous flash mob, Wirecast Go lets you share your experience in a professional-looking production directly to YouTube or to any RTMP server with just a few clicks.

Wirecast Go is available in two versions. The standard version, which is free to download from the App Store, enables unlimited live streaming to YouTube from an iPhone. It allows insertion of images, logos and graphics from your photo library; social chat and sharing; and the ability to save two shots in a shot list. You can unlock the premium features of Wirecast Go for \$5.99, which enables live streaming to any RTMP destination, as well as private or unlisted broadcasts on YouTube. Users can also switch between unlimited numbers of shots and capture and replay highlights from the live production with just a few clicks on the iPhone – great for sports and other live events.

Wirecast Go (Free)

- Single camera (iPhone front or back) streaming
- Stream directly to YouTube
- Add images, logos and graphics to your stream from photo library
- Interact live with your audience
- Switch between 2 shots
- Basic editing (Resize & move graphics)
- Broadcast in portrait or landscape mode
- Unlimited streaming

Unlock these features in app for just \$5.99

- Stream to any RTMP destination
- Replay highlights of your live broadcast
- Switch between unlimited shots
- Stream private or unlisted broadcasts on YouTube

FEATURES

Produce live broadcasts from your iPhone

- Stream high-quality productions on the go from your iPhone.

**Free version allows switching between 2 saved shots and broadcast to YouTube, with ability to place and modify graphics. For \$5.99, unlock expanded destination options, replay, and unlimited shots.*

Switch between multiple prepared shots

- Switch between 2 shots. Upgrade in-app for unlimited shots.

Brand your stream

- Overlay logos, pictures, images and titles to your online broadcast to create a branded live streamed production. Resize and move graphics and images directly from the Wirecast Go interface

Replay highlights of your live broadcast

- Capture and replay clips of your live production with just a few clicks. Great for sports or other live events

Stream to YouTube Live & RTMP Servers

- Stream live to YouTube with just a few clicks. Upgrade in-app for options to stream to other destinations

Interact live with your audience

- Send and receive chats, share your stream, and see how many viewers you have, directly from the Wirecast Go interface

Stream in portrait or landscape modes

- Broadcast in portrait or landscape mode, or switch mid-stream

KEY BENEFITS

- More professional productions: Create multiple shots; overlay logos, pictures and images on your shots to create a branded live-streamed production; and resize and move graphics directly from the Wirecast Go interface. Switch between your shots during your live broadcast.
- More options for streaming: Stream live to YouTube with just a few clicks. Upgrade in-app for options to stream to other RTMP servers
- More production capabilities: Capture and replay clips of your live production with just a few clicks. Great for sports or other live events.

TECH SPECS

System Requirements

Requires iOS 9 or higher.

Downloadable for iPhone from the Apple App Store

DOCUMENTATION & TUTORIALS

Overview Video: <https://vimeo.com/149307282>

Quick Start Video: <https://vimeo.com/148676598>

GRAPHICS RESOURCE

To access Wirecast Go logo/s and product images:

1. Visit <http://www.telestream.net/company/press-kit/press-kit.htm>
2. Download desired graphic/s

CONTACT INFORMATION

Product Information

<http://www.telestream.net/wirecast-go/overview.htm>

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COMPANY OVERVIEW

Telestream® provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies such as CBS, BBC, CNN, FOX, CBC, Comcast, Direct TV, Time Warner, MTV, Discovery, and Lifetime, as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. These companies choose to work with Telestream as they know they will get a trusted and highly skilled technical partner.

Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live

and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). The company also partners closely with the industry's leading digital media companies across the entire digital media lifecycle, from consumer to enterprise. Telestream corporate headquarters are located in Nevada City, California.